

Aptimus XML Reporting



Last Updated: March 1, 2007

Below is a list of request parameters needed for accessing the XML reports. The base URL for accessing the XML report is <https://arpt.aptimus.com/AptiReport/PartnerActivityXML> and the parameters listed below should be appended to this.

Parameter	Description	Required?	Options	Default
un	User's login name	Yes	N/A	N/A
pw	User's password	Yes	N/A	N/A
pid	Placement group id (PID)	Yes (only if psrc data is needed)	ALL, actual ID	ALL
reporttype	Report type	No	dailyvolume, normal	normal
sdate	Start date	Yes, if not broken into parts	DD/MON/YYYY	N/A
edate	End date	Yes, if not broken into parts	DD/MON/YYYY	N/A
sday	Start day	Yes, if not combined	DD	N/A
smonth	Start month*	Yes, if not combined	MON	N/A
year	Start year	Yes, if not combined	YYYY	N/A
eday	End day	Yes, if not combined	DD	N/A
emonth	End month*	Yes, if not combined	MON	N/A
eyear	End year	Yes, if not combined	YYYY	N/A

Notes about dates:

Dates may be provided as either two combined or six separate parameters. An example of a combined format would be `sdate=01-JAN-2005` while separated this would equal `sday=01&smonth=JAN&year=2005`. Day parts can be one or two digits, but year parts must be four digits.

*Month (MON) options include: JAN, FEB, MAR, APR, MAY, JUN, JUL, AUG, SEP, OCT, NOV, DEC

Example URLs:

<https://arpt.aptimus.com/AptiReport/PartnerActivityXML?un=john&pw=doe&pid=ABCDEFG&reporttype=dailyvolume&sdate=1-FEB-2005&edate=30-APR-2005>

<https://arpt.aptimus.com/AptiReport/PartnerActivityXML?un=john&pw=doe&pid=ALL&sday=1&smonth=FEB&year=2005&eday=28&emonth=APR&eyear=2005>